

DOWNTOWN BILLINGS ALLIANCE

19th Annual

STRAWBERRY FESTIVAL *FOOD VENDORS - SOLD OUT!!*

**Commercial Vendors (non arts & crafts) &
Non-Profit Group Guidelines**

(Visit our Website at www.strawberryfun.com)



Festival Date: Saturday, June 12, 2010
Festival Time: 8:00 am - 5:00 pm
Location: North Broadway - Downtown Billings, Billings, MT
Entry Deadline: April 12, 2010
Notification: After April 27, 2010

The Strawberry Festival, a Downtown Billings Alliance celebration, is in its nineteenth year. We welcome you to apply for a vendor booth space to promote your organization. We do provide street space for **COMMERCIAL**, and **NON-PROFIT** groups along with our Arts & Crafts vendors. You are encouraged to **APPLY** for **SELECTION**.

PLEASE READ THE FOLLOWING DIRECTIONS CAREFULLY!

To ensure your participation in future festivals, please comply with the festival guidelines.

NON-ARTS & CRAFTS VENDOR/ or Non-Profit Group FEES

The Basic Fee for ONE on-street space approximately 10' x 10' will be **\$160** for the day for commercial (non-arts & crafts) vendors or **\$65** for the day for non-profit organizations. **This fee is non-refundable once ACCEPTANCE & CONFIRMATION have been sent.** Refunds will be returned to Vendors who are Not Selected. No commission is charged in addition to this fee.

DISPLAY AREA AND SET UP INFORMATION/REQUIREMENTS

A space approximately 10' x 10' will be assigned to each selected exhibitor. **Sites are selected by random placement ON N. 29TH ST. NO ELECTRICITY AVAILABLE! Be prepared for variable weather conditions including wind and rain.** Tables are to be covered and spaces kept neat and clean. Please clean and clear your designated space and adjacent aisles before departing the Strawberry Festival.

**A general Festival layout map can be found on our website:
www.strawberryfun.com**

There will be Downtown Billings Alliance check in booths set up the morning of the Festival. All exhibitors are required to check in before setting up their displays. **All commercial and non-profits are required to check in at 2nd Ave N. and N. 29th St. Set-up time will be between 5:00 am and 7:00 am. LATE ARRIVALS WILL NOT BE ALLOWED TO DRIVE INTO THE EVENT AREA. IF YOU ARE LATE BE PREPARED TO HAND HAUL ALL OF YOUR STUFF IN.**

QUESTIONS???

If you have any questions or concerns, please call the Downtown Billings office at 406-294-5060, email: info@strawberryfun.com visit our web site at www.strawberryfun.com or write to:

Downtown Billings, Strawberry Festival 2010, 2815 2nd Ave. North, Billings, MT 59101

Vendor Selection Date: April 12, 2010
STRAWBERRY FESTIVAL 2010 Non-Arts & Crafts & Non-profit Application

Return By April 12, 2010

Business or Group Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number: Work (____) _____ Home: (____) _____

E-Mail Address _____

Product or Information Description:

Be Specific – You will be limited to what you list!

NOTE: LIMITED ELECTRICITY IS AVAILABLE TO VENDORS!

Strawberry Festival Commerical Vendor Fee (\$160.00)	Qty _____ @ \$160.00 ea. = \$ _____
Strawberry Festival Non-Profit Organization Fee (\$65.00)	Qty _____ @ \$65.00 ea. = \$ _____
Strawberry Festival Late Fee(s) (If Application received after April 12, 2010)	Qty _____ @ \$20.00 ea. = \$ _____
TOTAL AMOUNT ENCLOSED (Refundable if not selected to participate)	\$ _____

The undersigned and/or its representative and agents release and hold harmless the Strawberry Festival 2010 organizers and staff from any claim that is made against the undersigned as the result of having an exhibit at the Strawberry Festival 2010. The undersigned further agrees to indemnify the Strawberry Festival 2010 for any costs or damages it suffers as a result of any neglect act by the undersigned. The undersigned also agrees to comply with all the rules and guidelines included with this application as well as the set-up procedures which will be received with your letter of confirmation. **The undersigned also acknowledges that all booth assignments are assigned at random and pre-selection/reservation of specific booth sites is not allowed and that refunds cannot be made after April 12, 2010.** The undersigned also acknowledges that the Strawberry Festival 2010 may reject any application and return the cancelled payment check to the applicant.

Authorized Signature _____

RETURN THIS APPLICATION AND FEES: NO LATER THAN APRIL 12, 2010 TO:

Downtown Billings, Strawberry Festival 2010

2815 2nd Ave. North, Billings, MT 59101

or contact:

Mikal Young at 406-294-5060

Email: MikalY@downtownbillings.com