



**To:** Downtown Billings Association (DBA) Members  
**From:** Mikal Young, Marketing & Events Coordinator  
Downtown Billings  
**Re:** Downtown Trick or Treating  
**Application Deadline:** October 21st, 2011

Yes, once again there will be little ghosts and goblins running around downtown on Monday, October 31<sup>st</sup> from 12pm-5pm! Join the DBA office as we invite the little ones (their parents, grandparents, and teachers too!) to a treat bag, their first treat, and a map of all merchants that are participating in the downtown in our annual trick or treating extravaganza. If you would like a star on the downtown map...meaning you will be an approved destination and will buy enough candy for 500-700 children (we suggest 1,000 pieces), please call our office for additional details or fill out the information below and return before deadline to: DBA/ 2815 2nd Ave. N/Billings, MT 59101 or Fax: 294-5061. This is our 10th year; we'd love to have you join us!

## **DOWNTOWN TRICK OR TREAT 2011**

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

**YES! I WILL BE PARTICIPATING.**

We will provide you with balloons to put outside your establishment to be used as a guide for the Trick or Treaters. Please feel free to decorate away! We look forward to thrilling the little ones with you!

For more info please call Mikal Young or Soo Ping Ng-Bronson at 294-5060 or go to  
Downtown Billings Facebook and check out last year's photoshow!